

VSI 02/2023

Providing even more security Our new product labels

The new product label is available in three versions:

How is the label applied?	Adhesive labels	Printed label
What does it look like?		

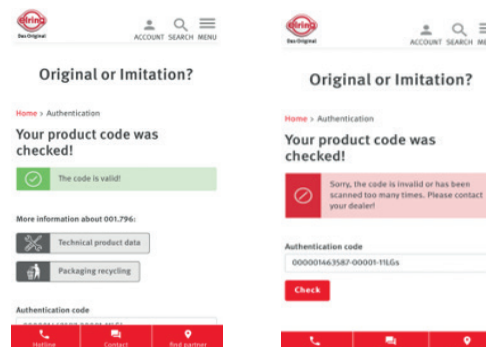
The individual QR code

Every single printed product label is provided with an individual code. By scanning the printed QR code, the product purchased can be checked for its authenticity. The authentication system knows every single individual product label printed worldwide and identifies counterfeit or copied label codes.



The authentication site

After scanning the QR code, users not only receive the product authentication information, but also a direct forwarding to the respective article in the Tecdoc catalogue. In this way, all technically relevant information, such as vehicle and engine references are available. In addition, information on the disposal of packaging materials for the various countries is provided to complement the new regulations within the EU.



ElringKlinger AG | Aftermarket Division
 Max-Eyth-Straße 2 | D-72581 Dettingen/Erms
 Fon +49 7123 724-799 | Fax +49 7123 724-798
 service@elring.de | www.elring.com



Das Original